

# Tatiana Filippova

Enthusiastic, detail-oriented, responsible, and self-driven specialist with a strong passion for crafting beautiful, user-friendly, accessible websites and web applications is seeking a Front-end Developer position

## Experience

Jul.2023 – Apr.2025

**Front End Developer** at *Backflow Solutions Inc, IL, USA / [www.backflow.com](http://www.backflow.com)*

- Developed new features and optimized the current components for the applications, focusing on performance and scalability
- Worked on front end of new application, using Vue 3, PrimeVue and Tailwind CSS: applied and customized corporate styles to align with brand guidelines, implemented Vue I18n for internationalization and managed translations, added new features
- Transitioned UI components from Vuesax to BootstrapVue, aligning with updated design requirements
- Employed responsive design principles to optimize the apps for all device sizes
- Created wireframes and prototypes for the apps
- Ensured the applications met WCAG 2.1 AA accessibility standards for inclusive design

Jul.2021 – Jul.2023 at *Backflow Solutions Inc, IL, USA / [www.backflow.com](http://www.backflow.com)*

**Associate Front End Developer**

- Developed new reusable components on Vue 2, using Vuex, Vuesax and Bootstrap
- Integrated Vue I18n to support multilingual features, handled translation setup and managed translations across the BSI Online

Sep.2020 – Jul.2021 at *Backflow Solutions Inc, IL, USA / [www.backflow.com](http://www.backflow.com)*

**Front End Developer Intern**

- Adapted and implemented corporate branding across all UI components for a cohesive visual identity for the application - BSI Online
- Integrated a guided tour system into the app for enhanced user onboarding

Apr.2016 – Dec.2018

**Web Design/Marketing Specialist** at *Racing RVS, Ohio, USA*

- Designed and developed a comprehensive website mockup; managed and regularly updated the live site for performance and content optimization
- Oversaw Racing RVS' presence on third-party dealer platforms and managed content strategy and engagement on Facebook
- Tracked and analyzed marketing performance metrics, including website traffic and social media engagement, using Google Analytics
- Developed the company's brand style guide to ensure consistency across digital and print media
- Created a range of print marketing materials including brochures, flyers, and postcards to support promotional campaigns
- Designed custom logos for partner companies, enhancing brand synergy and recognition

Oct. 2010 – Jul. 2015

**Marketing Manager** at *Softline International LLC, Kyrgyzstan / [www.softlinegroup.com](http://www.softlinegroup.com)*

- Led the development and execution of the local marketing strategy for an international IT solutions provider, including campaign planning, vendor collaboration, and performance analysis
- Managed digital marketing initiatives, including website optimization, content creation, social media marketing (SMM), and Google Ads (AdWords) campaigns
- Launched and operated the company's online software store, overseeing product inventory, customer support, order processing, and content quality
- Designed marketing collateral and documentation in line with the global brand style guide to maintain a consistent and professional brand identity across all channels

Oct. 2003 – Mar. 2010

**Marketing and Advertising Manager** at *Central Asia KIA Motors Sales Corporation, Kyrgyzstan*

- Defined the company's overall marketing policy and developed comprehensive marketing plans for multiple business divisions
- Directed all marketing communications, including media planning, advertising campaign development, and creation of POS materials for the Trade Center and Amusement Park
- Designed product catalogs, print ads, and advertising modules aligned with brand objectives and customer engagement goals

## Contact Info

### Address

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Fox River Grove, IL  
60021

### Phone

(937) 867-6789

### Email

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## Skills

### Technical skills

HTML  
CSS  
JavaScript  
Vue JS  
Bootstrap  
Bootstrap Vue  
Tailwind CSS  
jQuery  
Git

### Programs

Jira  
Slack  
Bitbucket  
GitKraken  
PhpStorm  
Corel Draw  
Adobe Photoshop CS  
Adobe InDesign  
Figma  
Microsoft Office  
Microsoft Teams

## Courses

<i>Apr. 2025</i>	Start the UX Design Process: Empathise, Define, Ideate, <i>Coursera</i>
<i>Mar. 2025</i>	Foundation of UX Design, <i>Coursera</i>
<i>Apr. 2024</i>	Learn Accessible Web Design, <i>Coursera</i>
<i>May 2020</i>	Introduction to Vue.js, <i>Codecademy</i>
<i>Feb. 2020</i>	Building Interactive JavaScript Websites, <i>Codecademy</i>
<i>Nov.2019</i>	Introduction to jQuery, <i>Codecademy</i> , <i>W3Schools</i>
<i>Oct.2019</i>	Bootstrap, <i>Codecademy</i> , <i>W3Schools</i>
<i>Sep. 2019</i>	Responsive Design and Accessibility, <i>Codecademy</i>
<i>Dec. 2018</i>	Build Websites from Scratch, Intensive course, <i>Codecademy</i>
<i>Aug. 2018</i>	Google Ads Fundamentals, <i>Google Academy for Ads</i>
<i>July 2018</i>	HTML & CSS, <i>W3Schools</i>
<i>Mar.2017</i>	Google Analytics for Beginners, <i>Google Analytics Academy</i>
<i>Oct. 2016</i>	Introduction to Imagemaking, <i>Coursera</i>
<i>Sep. 2016</i>	Introduction to Typography, <i>Coursera</i>
<i>Aug. 2016</i>	Fundamentals of Graphic Design, <i>Coursera</i>

## Education

Sep. 1998 – Jun. 2003	Kyrgyz-Russian Slavic University, Kyrgyzstan
	B.A. and Specialist in International Economics, Summa Cum Laude